

DIGITAL VIDEO WALL

Regulation

> Description of the project

In order to **promote the diffusion and experimentation of digital art**, the **Metronom Cultural Association** publishes a call for proposals for the selection of **three works** to be presented by Metronom as part of the **Digital Media Wall project**.

With DMW Metronom wants to offer a place dedicated to the exhibition and presentation of digital art languages, in order to explore their expressive possibilities and interface with the complexity of the context of new technologies.

The dedicated space is the showcase of the exhibition space, oriented towards the outside, in which **four screens** form a **digital video wall** that allows the use of content 24h.

> Technical details

The video wall consists of **4 screens of 49 '' each**, with **vertical orientation** and **resolution 1920 x 1080 (full HD)**, for a total area of 125 x 218 cm. It is not possible to use audio content. Projects must be submitted in **mp4 format**.

The work will be projected **in loop 24 hours a day**.

It is possible to project a single content using the whole surface of the screens or four different contents for each of the screens.

> Methods and terms of participation

Artists and curators, both single and collective, of any age and origin can participate in the selection, with proposals for video art, animation, graphics, VR ... or in any case suitable for on-screen presentation. The new-feature of the project is not required.

It is possible to participate in the call by presenting a single project / work (in the case of four different contents on four screens, the project will be considered as a single one).

To take part you must send the following materials in a single solution, via wetransfer, to info@metronom.it:

- a) Proposed work (it is possible also to send just an excerpt or a trailer);
- b) Filled application form;
- c) Discursive curriculum vitae, including the training and professional course (max 1000 characters);
- d) Updated portfolio or presentation of some relevant works;
- e) Concept of the presented work (max 2000 characters);
- f) Copy of the payment of the registration fee.

> **Enrolment fee**

The cost of participation is **€ 10.00**, registration fee to the Metronom Association to be paid by bank transfer to:

IBAN / IT17E0538712902000001694137

At BPER Agenzia Modena 2

Made out to Metronom Associazione Culturale,
description: Digital Video Wall, artist's name and surname.

> **Selection**

The applications will be evaluated by Metronom and **the selected projects will be announced by 30 September**, by e-mail and disseminated on the official Metronom channels.

For the selection, a particular attention will be paid to the relevance of the project to the themes and languages of digital creative practices and to their use in an innovative and creative way.

> **Authorizations and communications**

Each participant, by filling in and sending the enrolment form for the prize, grants Metronom Cultural Association the use of the images provided to support the project for the communication on the dedicated web pages, social channels and other forms of promotion of DVW activity.

> **Advertising**

This announcement is published on the website and disseminated through national and international press channels, national and local newspapers, online magazines, websites, specialized press and paper magazines, social networks.

> **Personal data handling**

In accordance with the GDPR 2016/679, the personal data supplied by candidates in applications to participate are gathered with the sole purpose of the DVW selection procedure. The person concerned has the right to access personal data and also to modify, rectify, cancel or update any erroneous data or data gathered in terms not conforming with the law.